



TRUE DESIGNS

*Process Guide*  
*2024*

# PROCESS GUIDE

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# OUR APPROACH

## DISCOVERY CALL

All new projects begin with a 30-minute phone call between the designer and the potential client.

The call should focus on:

- Design challenges and overview of the SOW (scope of work)
- The expectations of working with an Interior Designer
- Mood and style
- Project timeline and budget

## FOLLOWING THE DISCOVERY CALL WE SCHEDULE A 1 TO 2-HOUR SITE VISIT(\$250).

In this meeting, we take detailed notes and photos while walking through the space. From there, we dive deeper into style preferences such as color, space layout, and existing elements that should be incorporated into the new design.

## INITIAL PROPOSAL.

We are a flat fee-based company. This way, we keep a simplified invoicing system, and there are no surprises. Our clients know exactly what to expect as their project's total investment cost. Everything is discussed upfront, and we do not charge additional design fees afterward.

Upon moving forward, you will receive a proposal with our full estimated design fee based on the project's size, scope, and timeline. Once the proposal is approved, our office sends the official contract and an invoice with the estimated design fees to be completed prior to the project's kick-off

# DESIGN PROCESS



## PHASE ONE

- Technical Review
- Establish your Budget
- Define the Scope of Work
- Collaborate with Construction Team

## PHASE TWO

- Create The Design Concept
- Select Finishes, Fixtures and Furniture
- Initial Project Plan Presentation

## PHASE THREE

- Official Project Plan Presentation
- Purchases, Vendors, and Deliveries
- Project Coordination and Site Overseen

## PHASE FOUR

- Complete Installation
- Styling and Professional Photos
- Final Walkthrough

Note: You will have a detailed instructions on what to expect of each one of this phases outlined on your project proposal



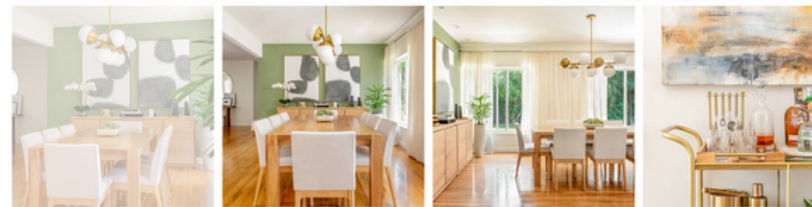




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## TRUE DESIGNS

### Coral Gables Contemporary Dining Room D



Contemporary design is different than modern interior design whereas it does instead, it is a style that evolves based on the popular styles of present day. For Design in Coral Gables, True Designs was influenced by the personality of the home. The design features light woods, minimalistic details, clean silhouettes and a splash of art deco to create a contemporary design.

With sophisticated simplicity as the design narrative, True Designs brightened the room with neutral fabric dining chairs. The light wood of the dining table and the hutch throughout the home. Pops of gold and brass fill the room through intentional lighting. Subtle pops of black balance out the light shades of green and ivory throughout the room.

To get started on your residential project, please complete our [new project inquiry form](#).



## The 10 Most Popular Dining Rooms of Summer 2021

Rich woods, metals and stones mesh with neutral, green and black-and-white walls in these most-saved photos on Houzz



Kyle Troutman October 27, 2021  
Houzz Editorial Staff

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### 4. Green Scene

Green is predicted to be a [popular color in 2022](#). And this earthy Coral Gables, Florida, dining room by [True Designs](#) is a good example of why. A green accent wall and windows capturing leafy surroundings create a welcoming atmosphere. A wood floor, sideboard table and chairs adds to the forest-like feel, satisfying the homeowners' love of nature.

Meanwhile, gold in the chandelier, art frames and curtain rod complements the wood tones and brings in a contemporary touch.

# FAQs

## **WHAT WILL OUR PROJECT COST?**

Total costs vary depending on your project size and scope. Typically, our average project budget starts at \$10k with a minimum design fee of \$2.5k.

## **CAN WE PAY WITH CREDIT CARD?**

Yes, we accept credit cards for everything including design fees, labor costs, and project items. Please keep in mind, a credit card transaction fee is included.

## **HOW LONG WILL OUR PROJECT TAKE?**

There are many factors that determine the that. For example, the number of spaces we are working, customized solutions, and the potential construction or remodeling aspects.

## **CAN WE USE OUR OWN CONTRACTOR?**

Of course, we can always work with new collaborators when requested. Although, working with professionals we recommend ensures a better overall process and communication throughout the project.

## **CAN I USE MY EXISTING FURNITURE ?**

Sure, we are all in favor of repurposing existing items as long as we can incorporate that to the desired mood and style.



*Thank you!*